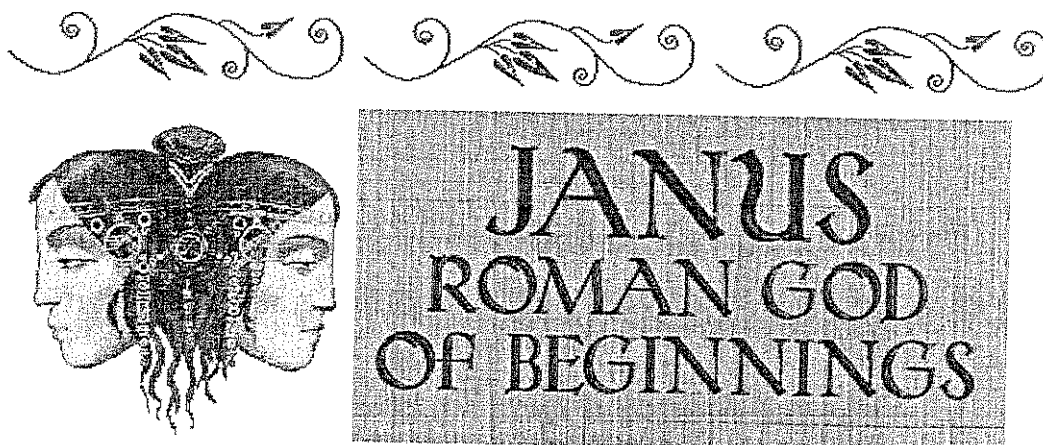


The Roman god Janus could signify the early years of the 21st century, which has been innovative in its use of technology to improve the lot of mankind, yet regressive in its use of technology to control our actions. Where is the fine line we should walk to use technology to benefit us rather than to stifle or even endanger us?

Read the articles regarding technology and the impact it has on the parent/child relationship. Use these articles to craft a presentation to the PSO, where you educate them regarding *the use of technology to protect their children*. Consider the parental fears that have spawned invasive technology as well as a teenager's need to become independent.

While you need not reference the Roman god Janus, consider using it as a 'hook' or consider making use of Janus as an analogy. This is not required, however. What *IS required is the incorporation of references to at least three of the articles attached*. There are many different emphases you may follow; no two essays are likely to follow the same pattern or use the same references if they are original work.

Be sure to follow MLA guidelines in the draft that you submit to be graded. You are encouraged but not required to seek guidance as you draft your essay. You must SIGN up for a conference no less than 24 hours in advance, and you must bring with you a first draft of your work, which must comprise at least half of the required 1,000 word length and which must reference at least two of the articles, cited properly. Do not come empty-handed! That would be a waste of your time and mine.



The first of January was dedicated by the Romans to their God of Gates and Doors, Janus. A very old Italian God, Janus has a distinctive artistic appearance in that he is commonly depicted with two faces...one regarding what is behind and the other looking toward what lies ahead. Thus, Janus is representative of contemplation on the happenings of an old year while looking forward to the new. Some sources claim that Janus was characterized in such a peculiar fashion due to the notion that doors and gates look in two directions. Therefore, the God could look both backward and forward at the same time. Originally, Janus was portrayed with one bearded face and the other clean-shaven, which may have symbolized the moon and the sun, or age and youth. Later, he is most often shown with beards on both faces and frequently holds a key in his right hand. Very early statues of Janus (around the Second Century B.C.) depict him with four faces.

In his role as the Guardian of Exits and Entrances, Janus was also believed to represent beginnings. The explanation for this belief being that one must emerge through a door or gate in order to enter into a new place.

Children's internet activity could create security problems

Dan Raywood

August 05, 2008

Parents are failing to monitor their children's internet activity according to a survey by BroadbandChoices.co.uk.

The provider claims that 84 per cent of parents rely on a verbal agreement to ensure that their children 'surf safely', with 48 per cent regularly using downloads. Although there are reports on personal safety while using chatrooms and social networking, there could also be a danger of technology security.

In light of the government's announcement that parents are to be punished if their child downloads music and films illegally, households can be blacklisted and have their internet access curbed or suspended if they do not follow the rules, meaning parents will be forced to take stronger measures to supervise their child's online activity.

BroadbandChoices.co.uk recommends that parents use parental control software to block certain sites and keywords, as well as using antivirus and firewall software to protect your PC from spam and phishing emails and monitoring downloads by using a Downloads Monitor.

Michael Phillips, product director at BroadbandChoices.co.uk, said: "We were surprised to learn that such a high proportion of parents heavily rely on verbal agreements to ensure their children's online activities are safe and legal. Children are often more tech-savvy than their parents and the click of a mouse can take them anywhere. As well as the possible safety issues, there are financial implications to your child's internet activities. With 48% downloading music online it would be easy to exceed your broadband fair usage limit leaving unsuspecting parents out of pocket at the end of the month."

<http://www.scmagazineuk.com/Childrens-internet-activity-could-create-security-problems/article/113358/>

Top 10 safety tips

How to keep your child safe online

1. Consider using internet filtering software, walled gardens and child-friendly search engines. Use your browser's controls as some offer differing degrees of security for each family member.
2. Check out what child protection services your Internet Service Provider (ISP) offers - do they filter for spam, for instance? If not, ask them why.
3. Keep the computer in a communal area of the house, where it's easier to monitor what your children are viewing.
4. Tell children not to give out their personal details. If they want to subscribe to any services online, make up a family email address to receive the mail.
5. Children love to chat, but make sure they only use moderated chat rooms and encourage them to introduce you to their online friends.
6. Encourage your children to tell you if they feel uncomfortable, upset or threatened by anything they see online.
7. Involve your children in writing your own family code of acceptable internet use. Remember that what's acceptable for a teenager isn't necessarily OK for a primary school-aged child, so get their input.
8. Computer kit is expensive so bear in mind that a child with a laptop may be vulnerable when carrying it to and from school.
9. The web's a great resource for homework, but remember to use more than one site in research to get broad, balanced information and always reference your research sources.
10. Surf together. Go online with your children and become part of their online life. The key to safe surfing is communication.

from <http://www.parentscentre.gov.uk/usingcomputersandtheinternet/top10safetytips/>

MSNBC.com

Spyware firms targeting children

Pop-ups pile up after visiting kids' sites

By Bob Sullivan

Technology correspondent

MSNBC

updated 5:54 p.m. ET May 5, 2005

Earlier this year, researchers at Symantec Corp. wanted to see just how bad the spyware epidemic had become. So they took a brand new PC out of the box, connected it to the Internet without any standard protection software and browsed. An hour later, they dissected the machine.

The autopsy results weren't pretty. The unscientific experiment suggested something parents have known for a while now — spyware makers are aggressively targeting children.

After visiting five or six Web sites aimed at kids, and clicking around a bit, the computer had been loaded with 359 different pieces of adware software. A deluge of pop-up ads followed.

While other categories of sites produced plenty of pop-up ads — a similar experiment of travel sites yielded 64 adware programs, and sports sites 17 — children's sites were the undisputed leader.

"Kids are targeted because they are easy to manipulate," said Kraig Lane of Symantec's consumer Internet security products group. He declined to name the Web sites Symantec visited, but described them as typical, mainstream sites for children.

Kids hunting for song lyrics, free games or video game "cheats" are the easiest targets, experts say. Such sites are often laced with pop-up producing software. Ads on the sites tempt users with flickering "punch the president" games and free iPod offers. Often, just clicking on one of those banner ads, followed by one more click, is enough to doom a PC to a mountain of pop-ups.

That's one reason a recent study by America Online and the National Cyber Security Alliance found four of five PCs were infected with spyware or adware.

"Spyware is a pervasive weed growing into the playgrounds of Internet," said AOL spokesman Andrew Weinstein. "This shows an unprotected computer with a broadband connection is really just a high-speed sewage pipe."

Pop-up ad companies aren't clamoring to get advertisers in front of children on the Net, said Tom Pahl, an attorney at the Federal Trade Commission who studies spyware. Instead, firms are just getting to the parents through their kids.

"Kids are an easy way to sneak software onto the PC," Pahl said. "The comps we've investigated, I don't know any that specifically targeted kids. More likely, the behavior that makes you likely to contract spyware, that's the behavior kids engage in."

Pelted with pop-ups

While marketing firms debate the distinctions of adware, spyware and consumer consent, child safety expert Parry Aftab says most parents see the same headache — pop-up ads.

"When I talk to parents, you can always spot the parents with boys who are gamers. They say, 'My computer is running so slow, I have adware and spyware everywhere.' I always ask if they have a child between age 9 and 15 who like games."

They are intentionally targeting kids without question, Aftab said.

Ben Edelman, a Harvard law student and critic of the pop-up industry, says the problem involves the biggest makers of adware software. He says, for example, that adware designers 180 Solutions and Claria, advertise on EZone.com, a popular Australian-based games site.

Claria, the maker of Gator software, is currently on 40 million computers, Edelman says. He alleges that the firm "plays on user confusion, carelessness, or naivete — including distributing its software in ways that disproportionately target children." At Ezone.com, an ad for Claria captured by Edelman on his website says,

"Your computer clock may be wrong. Would you like to keep it accurate?" The ad looks like a Windows dialog box; clicking on it and agreeing to a download installs Claria's advertising software.

Edelman repeated the charge Wednesday at a CNET conference devoted to spyware issues.

Scott Eagle, Claria's chief marketing officer, in a telephone interview vigorously denied that Claria targets children. Ezone isn't a kids' site, he said — pointing to a bevy of other advertisers on the site that include big-name firms like 1800-Flowers.com, Cingular Wireless and MSN Search.

"While a detractor might tout that we target children as it makes for a nice inflammatory sound bite, the actual facts indicate that nothing can be further from the truth," Eagle later wrote in an email to MSNBC.com. "We buy advertising on sites that have an adult demographic (as that is who buys the products of our advertisers). We also do buy from ad networks and when we buy this inventory we request sites that are targeted to our adult demographic."

Dan Todd, president of 180 Solutions, also said most Ezone.com users are adults, and added that the site only generates about 10 or 15 software downloads each day.

"There is a general misnomer that game sites are kid sites," he said, adding that 180 Solutions doesn't target children.

Simon Edis, CEO of Ezone, said he was unaware that Claria was advertising on the site. After an inquiry from MSNBC.com, the firm changed its front page to create a new section of the site geared at children under 13 years old.

Wireless makes things worse

While the pain of pop-up ad software is hardly new, Symantec says adware and spyware targeting children have quietly ticked up in recent months thanks to the proliferation of wireless networks. There will be 12.6 million home wireless networks in the U.S. by year's end, according to Jupiter Research.

And in wireless homes, it's much harder to control kids' Internet use, Lane said. The PC in the living room often isn't the only computer with Net access any more, he said.

"Parents are getting an eye opener in the last year, and it's driven by wireless internet, he said. "Last year, there was an old PC delegated to the kid, and that PC was offline. They used it to do their homework, and spent time trying to sneak onto to dad's machine for the Internet. Now that PC upstairs is connected wirelessly." Parents can't watch everything their kids are doing all the time, he said.

Industry groups and lawmakers are trying to fight back. Both America Online and Microsoft Corp. offer special anti-spyware tools. Microsoft's new anti-spyware program has been downloaded 14 million times since it was released, the firm says.

(MSNBC is a Microsoft - NBC joint venture.)

Meanwhile, the the Safeguard Against Privacy Invasions Act, or SPY Act, sponsored by Rep. Mary Bono, R-Calif., is making its way through Congress. The bill passed the House last year, but died in the Senate. A slightly different version of the bill was passed by a House committee in February.

And just last week the New York State attorney general's office filed against Intermix Media Inc. of Los Angeles, alleging that firm secretly installed pop-up ad software on millions of computers. The firm tricked users with promises of free games and screen cursors, the lawsuit claims — tools often attractive to children.

But there are no signs of spyware letting up any time soon. Anti-spyware firm Webroot claimed in a report issued this week that adware is a \$2 billion-a-year business, and home PCs are infected by an average of seven programs.

"I think if parents realized what was out there, you'd have a lot more parents setting parental controls," AOL's Weinstein said.

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URL: <http://www.msnbc.msn.com/id/7735192/>

Stalking our own children

BOSTON — Pretty soon, we're going to have to amend the favorite mom and dad moniker of the moment. Those much vaunted helicopter parents are turning into black-helicopter parents. The image of parents hovering over their kids is morphing into the darker image of parents spying on their kids.

Here is the latest bit of high-tech surveillance equipment being marketed to parents. A company inauspiciously named Bladerunner has begun selling a jacket with a GPS device sewn into the lining. For a mere \$500 plus \$20 a month, a parent can track a child, or at least his jacket, all day long.

This is just a small addition to the family-friendly arsenal. We already have a full range of cell phones equipped with GPS. Parents are being sold the idea that they can trust but *Wherify* — the name of one among many manufacturers offering services that beam your kids' whereabouts to your phone.

Turning parents into private eyes.

Want to monitor what your kids eat at school? MyNutri-Kids gives you the scoop from the lunchroom. Want an automatic alert if he got a B on the pop quiz? Go to GradeSpeed. Want to monitor her instant messages? There's IMSafer. And want to know if your 17-year-old is speeding? Alltrack not only tells you but lets you remotely flash the lights and honk the horn till she slows down.

There is also a "safety checks" service courtesy of Sprint to let you know if your kids showed up at soccer practice. And a "geofencing" service from Verizon that alerts parents if a child leaves the area circumscribed by her parents. Next thing you know, there will be a chip implanted under your child's skin. No wait! Somebody's already invented that.

Once upon a time — that ever-popular era — a parent had two weapons for keeping kids out of danger: They kept their mouths open and their fingers crossed. Once upon that time, the second set of ears and eyes on children were those of neighbors.



Ellen Goodman

Now we have a disharmonic convergence of anxieties, the dual fear that kids are endangered and/or dangerous, out of (our) control. There's the sense that we are raising children in a more treacherous culture. We teach preschoolers about stranger-danger, and only let them take candy from our friends if it's sealed. But even if kids aren't wandering in the neighborhood, they are wandering in the Internet with all of its unknown cul-de-sacs. What teenagers claim as MySpace, parents often see as an unmonitored public zone that leads predators to their doorstep.

At the same time, parents are expected to know and control everything their kids watch, eat, do — where they are, who they are texting, what channels and Web sites they are viewing. So we have entered a technological arms race where even MySpace offers parents a way to track the changes posted by children.

"The culture of fear," according to Danah Boyd, a fellow at Harvard's Berkman Center for Internet and Society, "says that if you are not monitoring, you are a bad parent. Apparently, we're supposed to be stalking our kids." Having privatized child raising, we seem to be turning parents into private eyes.

I am by no means blase about danger. The implicit deal that comes with the cell phone is that kids get to roam and parents get to stay in touch. It's a mutual comfort society. But the downside to what MIT's Sherry Turkle calls "tethered adolescents" is real: "There's always a parent on speed dial." Teens are never really on their own. We may be protecting them right out of the ability to make their own decisions. Including their own mistakes.

It's not clear that a surveillance society actually provides more security. Meanwhile, we may be raising a generation with low expectations of public privacy, trained by Big Mother to accept Big Brother. Did anyone notice how Lindsay Lohan and Paris Hilton made monitoring anklets into this year's fashion accessory?

Washington Post Writers Group



Being the parent of an online child is difficult.

IMSafer lets you know when your children may be in dangerous situations online, and shows you how they represent themselves in their online profiles.

Register to Get Started

E-mail Address

Confirm E-mail

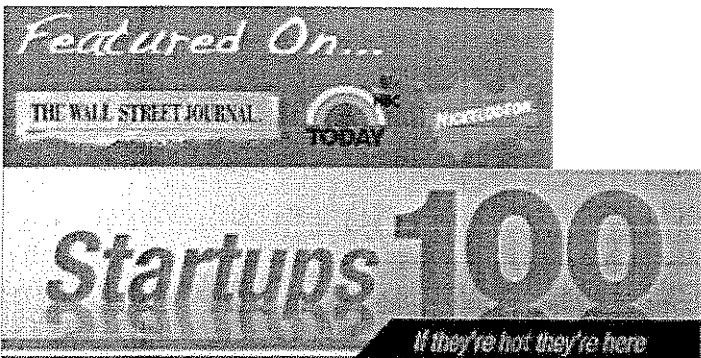
Choose a Password

Confirm Password

Optional Promo Code

Register Now

IMSafer is a free product for parents and registered schools.



<http://www.imsafer.com/>

See all of your children's public profile information in one place.

how old r u?

14

we should meet

i'll pick you up

IMSafer uses language analysis to let you know when conversations go astray.



You can help other parents by giving feedback on potentially dangerous people.

"I think this is a wonderful service!"

- Lisa

For parents whose kids use

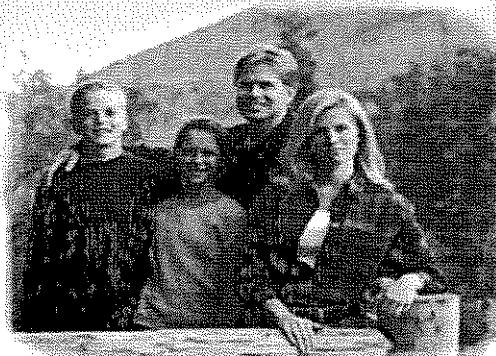


IMSafer has been acquired
by Crisp Thinking

[click here to find out more...](#)

Alltrack USA

- Real Time Tracking
- Real Time with History Tracking
- Passive Tracking
- Car Chip
- GPS Information
- FAQ
- Contact Us
- Product Line Comparison Chart



Alltrack USA products
proudly featured on



THE WALL STREET JOURNAL

See Bottom of this web page...

Other Product Line Link:



Auto
Security



Real-Time Tracking

- Used to locate and interact with the car right now.

Use any computer with internet access or any telephone to find out where your teen's car is right now!!

Receive notification via cell phone, e-mail, PDA or pager when your child arrives at school, pulls into your driveway or goes over a pre-determined speed limit.

With a click of the mouse on your PC or with any telephone, remotely control items on the car like unlock the doors, disable the starter, honk the horn or even something such as turning on a light on the dashboard telling your child that you want them to come home now.

More information

Top Questions about the Real-Time product:

(1) Will it work with my car? -- Yes, it'll work with any vehicle from 1955 through today.

(2) Can it be hidden? -- Yes, it's usually installed completely out of sight behind the dashboard.

(3) Who'll hook it up to my car? -- Basic installation is just 2 wires: Positive and negative!! Using features like remote door unlocking



Statistics don't lie:

Traffic crashes are the leading cause of death for teenagers who drive. Drivers who are 16 years old are more than 20 times likely to have an accident as are other drivers. And teenage drivers have the highest crash risk of any age group, and 16-year-olds are the worst. (Source: Insurance Institute for Highway Safety)

Teenage drivers are at a higher risk for being in a car crash because:

1. Lack of driving experience- The first few years of driving are the most dangerous; don't let inexperience behind the wheel harm your child.
 2. A tendency to take risks while driving- Teens are more likely to be influenced by peer pressure and distractions. This can lead to reckless driving and speeding.
 3. Feeling of invincibility- Teens believe they're going to live forever and that influences their behavior behind the wheel of their 3,000 pound car.
- These 3 things combined are a deadly combination.

But our products provide a tool that allows parents to monitor, supervise and provide guidance to their teenage drivers. It's no secret that teens drive one way when parents are in the car versus when they're not. With these products it's as though you're sitting next to your teen whenever they're driving! When parents urge their teen to be careful driving, they reply "yeah, yeah, yeah." Then once they turn the corner with the car you just keep your fingers crossed and wonder, how does my teenager "really" drive? Well, now you'll know for sure! If they speed or do something with the car you don't approve of, you'll know.

The bottom line is that your teenager's life and safety is priceless! Leave Nothing To Chance!! Know everything, and I mean Everything, about your teen's driving! Better safe than sorry. Your teenager